

Burnedale Farm is committed to protecting your privacy and ensuring that your personal information is collected and used properly, lawfully, and transparently. By providing your information to us, you agree to the following terms and conditions:

### **1. Purpose of Information Collection**

Your personal information is collected voluntarily for the purpose of:

- Sending promotional material, updates, and newsletters
- Informing you of events, special offers, or new services
- Enhancing customer communication and engagement

### **2. Type of Information Collected**

We may collect the following personal information:

- Full name
- Email address
- Contact number
- Any preferences or interests you choose to share with us

### **3. Use of Information**

Your information will be used strictly for Burnedale Farm's marketing purposes and in accordance with the POPIA Act. We will not sell, rent, or share your personal information with third parties without your consent.

### **4. Consent**

By submitting your personal information via our website, physical forms, competitions, or social media platforms, you give Burnedale Farm permission to contact you for marketing-related purposes.

### **5. Data Protection and Storage**

We take all reasonable steps to ensure your personal information is protected against loss, misuse, unauthorised access, disclosure, or destruction. Information is stored securely and only accessible to authorised personnel.

### **6. Changes to Terms**

Burnedale Farm reserves the right to update or change these terms at any time. Any updates will be posted on our website and will be effective from the date of posting.

### **7. Contact Information**

For any questions or concerns related to your personal information or this policy, please contact: